



All Electronic Tolling

Converting the Selmon Expressway – Fall 2010



What is All Electronic Tolling (AET)?

- Tolls collected at highway speed using equipment on overhead gantries (Sunpass and license plate photography)
- No toll booths
- Cash remains an option off the highway through direct billing or pre-paid accounts





Benefits of AET

- **Safety**
- **Savings**
 - Fuel
 - Time
 - Money (SunPass)
- **Environment**
 - Emissions
 - Noise



Why AET Now?

- **All current cash and electronic equipment needs to be replaced**
- **Less than 25% of Selmon Expressway drivers pay cash**
- **High cost to collect cash - reduce operations budget**



Contract Toll Employees

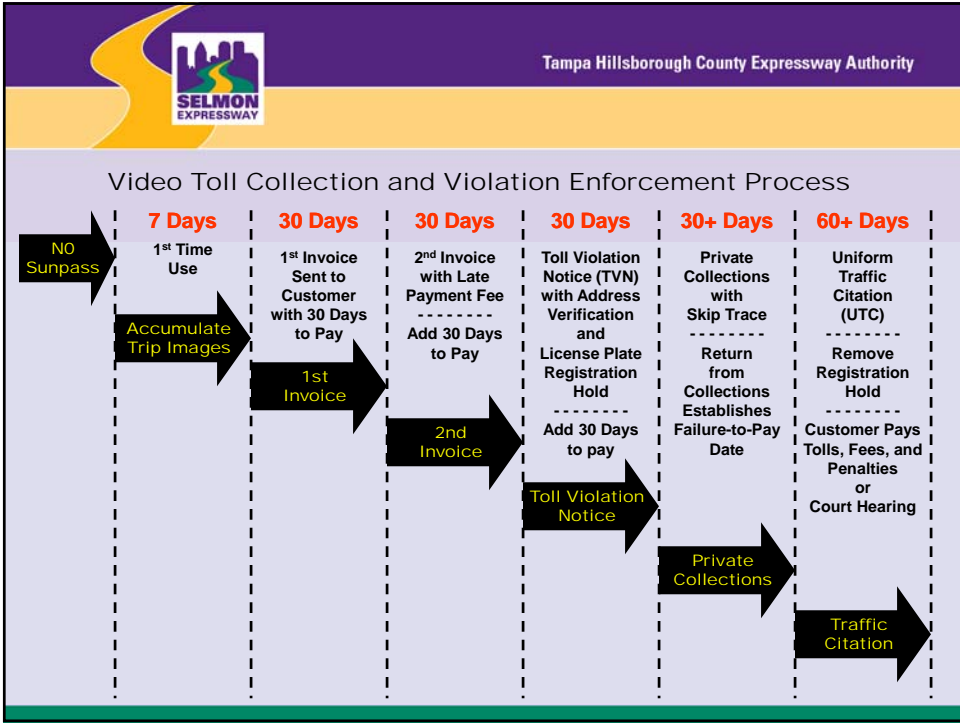
- Turnpike contractor provides tolltakers
- Survey of all employees indicates:
 - 25% no longer wish to work
 - 25% want to continue to work at other toll facilities
 - 50% wish to be retrained for other jobs/careers
- Resume/Job Search Help
- Work Stations with Computers & Printers
- Job Fairs & Seminars
- Vocational Training with Placement Assistance



Choices for Drivers

- SunPass Transponder in vehicle
 - Pre-paid Account
 - Statewide interoperability
 - Save \$ at each tolling point
- Video Toll Collection - "We Bill You"
 - Monthly Invoice mailed to address on license plate registration
 - Video toll rate differential






Tampa Hillsborough County Expressway Authority

AET Project

- Lane shifts & closures
- Ramp closures
- Installation of Gantries
- Demolition of Toll Booths & Plazas





 Tampa Hillsborough County Expressway Authority


SunPass

- Statewide use
- Save at most tolling points
- Low cost to purchase; Mini is \$4.99
- Pre-Paid Account; Activate with \$10 - \$4.99 is put back into account
- Multiple ways to activate & fund account

www.saveontolls.com

HOME SELMON EXPRESSWAY STREET BUSKER CONTACT FIND US ON FACEBOOK YOUTUBE

 **All Electronic Tolling is Coming**
Save big with SunPass!



HOW IT WORKS THE BENEFITS GET SUNPASS TESTIMONIALS ENTER TO WIN!

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